1. **Tips from the Caterer**
   Ask the catering company you’ve hired to provide a recipe or tips you can publish on the UVA Global Network website. This will generate excitement about the catering company and fuel attendance growth. This is a fun way for the caterer to receive a little promotion as well.

2. **Archive Photos**
   Locate photos from past year events and repost those images to the UVA Global Network website and share using your UVaClub social media accounts. You can share a gallery or a single photo touched up using Instagram or Photoshop to add a fun filter.

3. **iPhone Testimonials**
   Use your iPhone, iPad or Webcam to create a video announcement about an event coming up. This is a particularly great option for UVaClubs with big signature events that have a Chair person dedicated to the event. New Presidents might want to introduce themselves through video as well. Create a short video and upload to Youtube, then share the link on the UVA Global Network website. Don’t over think this one in terms of editing! Just record and upload in five tries or less.

4. **Highlight the Entertainment**
   Most bands have videos uploaded to Youtube, or photos that can be accessed through their website. Ask permission to download the photos and repost on Facebook or share on twitter. The UVA Global Network site will also allow you to share/recommend videos. Your band will be extra appreciative of the additional promotion and might even be willing to write a post like “Top 5 Songs We Love” or be willing to sit for a short iPhone interview.

5. **Top 10 Lists**
   Statistics say that Top 10 lists are the most clicked upon content on the web. If you are having an event at a brewery, why not write a Top 10 list of local breweries making sure to feature the event location!

6. **Promote the Venue**
   Is your event at a cool location? Head to the venue and take photos in advance or ask for a press kit from their marketing department. You can upload photos straight to the new website.

7. **Ask for Advice**
   Having an event featuring BBQ? Write a short article asking for BBQ recipes from members. These can be original recipes or just shared from FoodNetwork.com or Southern Living, for example.

8. **Write a Wahoo Perspective**
   Is your event at an art gallery? Do you have an artist in your UVaClub? Ask the artist to write a Wahoo Perspective with tips for success. More about Wahoo Perspectives: http://uvaclubs.virginia.edu/wahoo-perspectives/

9. **Share a Milestone You’ll Celebrate at the Event!**

10. **Write about the Importance of Networking!**